

Mining & Energy

BULLETIN

www.mining-energybulletin.com



**Mining &
Energy**
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About Us

Welcome to the **Mining-Energy Bulletin** – your dual platform for industry connection and intelligence, through a comprehensive business directory with news on Africa's mining and energy sectors.

Our platform integrates a trusted, comprehensive database of companies with a curated flow of news, analysis, and insights, ensuring that industry players are not only connected but also fully informed.

Connect and Stay Informed

We provide a centralized, easy-to-navigate directory to connect with the entire value chain – partners, suppliers, and service providers across:

- **Mining Sector:** Exploration, production, equipment, and consultancy.
- **Energy Sector:** Renewables, oil & gas, power generation, and storage.
- **Support Services:** Finance, legal, logistics, and environmental solutions.

Stay ahead of the curve with our dedicated news and insights section, featuring:

- **Market Trends:** Analysis on commodity prices, investment flows, and regulatory changes.
- **Project Updates:** Breaking news on new discoveries, project developments, and deals.
- **Expert Insights:** Thought leadership articles and interviews with industry

pioneers.

• **Policy & Sustainability:** Coverage of the evolving regulatory and ESG landscape.

Our Mission

Our mission is to fuel growth by simplifying access to both partners and knowledge. By combining a robust directory with relevant news, we empower businesses to make smarter decisions, identify opportunities faster, and build stronger, more informed networks.

Why Choose the: Mining- Energy Bulletin?

- Save time with a single destination for contacts and news.
- Accurate, up-to-date listings paired with daily industry headlines.
- Gain a competitive edge by understanding the market context behind every business opportunity.
- Start conversations with a deeper understanding of potential partners' markets and challenges.

At the **Mining- Energy Bulletin**, we believe that true progress is driven by both collaboration and knowledge.

We are committed to building a platform that enhances visibility, drives sustainability, and fosters an informed community.

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Why Participate?

For Listers (Suppliers, Service Providers, Companies)

- Gain **visibility** among targeted buyers and decision-makers in the mining and energy sectors.
- Showcase your **company profile, products, and services** in one trusted platform.
- Access **networking opportunities** with new clients, partners, and investors.

For Advertisers (Brands, Institutions, Project Owners)

- Reach a **focused audience** of industry stakeholders.
- Promote your brand via **banner ads, sponsored content, newsletters, and print placements**.
- Benefit from **high engagement rates** with professionals actively seeking industry solutions.

For Partners & Sponsors

- Align your brand with **innovation, sustainability, and industry leadership**.
- Secure **exclusive sector or category sponsorships** (e.g., “Platinum Sponsor: Solar Energy” or “Exclusive Partner: Gold Mining”).
- Enjoy long-term visibility across all channels.

Our Platform Features

- **Mining & Energy Directory:** Comprehensive listings of companies, categorized by sector, product, and services.
- **Monthly Bulletin:** Covering industry news, executive interviews, technology insights, and sustainability.
- **Advertising Options:** From website banners to sponsored articles and newsletters.
- **Event Promotion:** Showcase your events, conferences, and training programs.
- **Career & Marketplace Sections:** Job postings, tenders, and classified opportunities.



Call-to-Action

We invite you to **be among the first to participate** in the Mining & Energy Directory & Bulletin by:

- **Listing your company** in the directory (Basic, Standard, Premium, or Featured options available).
- **Advertising your brand** through digital and print channels.
- **Partnering with us** as an exclusive sector sponsor to maximize exposure.

By coming on board early, you will enjoy priority placement, maximum visibility, and competitive introductory rates.

Next Steps

1. Review our Listing & Advertising Rate Card (attached).
2. Select the package that best suits your business goals.
3. Confirm your participation by contacting our team at:
Email: info@mining-energybulletin.com
Tel: (SA) +27 611 964 612 / (BW)+267 72 566 882 / (ZW) +263 782866633 / (ZM) +260 570 639 710

The Mining & Energy Directory & Bulletin is **not just another platform** — it is the meeting point for Africa's mining and energy industries. By joining us now, you secure a front-row position in shaping the future of the industry. We look forward to welcoming you on board.

Sincerely,

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The Mining & Energy Directory & Bulletin Team

[www:mining-energybulletin.com](http://www.mining-energybulletin.com)

Mining & Energy Bulletin

FEATURES LIST

JANUARY – “Outlook & Forecast Edition”

Theme: Market Outlook & Industry Predictions

Highlights:

- Global & African Mining Outlook
- Energy Market Forecast (Oil, Gas, Renewables)
- CEO Predictions Roundtable
- Commodity Prices & Supply Chain Trends
- Mining Technology Trends for the New Year

FEBRUARY – “Gold & Precious Metals Month”

Theme: Gold, Platinum, Diamonds & Precious Metals

Highlights:

- Gold production trends
- Exploration updates
- Investor insights on precious metals

- Refining & processing innovations
- Equipment for precious metals mining

MARCH – “Renewable Energy & Sustainability Month”

Theme: Solar, Wind, Hydro, ESG, Green Mining

Highlights:

- Net-zero & carbon reduction initiatives
- Solar solutions for mining
- Battery storage trends
- ESG reporting & sustainability case studies
- Climate-smart mining

APRIL – “Copper & Battery Minerals Month”

Theme: Copper, Lithium, Cobalt, Manganese & EV Minerals

Highlights:

- Zambia & DRC battery

- minerals market
- EV supply chain
- Processing & beneficiation
- Exploration hot zones
- Battery grade standards

MAY – “Mining Technology & Automation Month”

Theme: Innovation, AI, IoT, Robotics, Digital Mines

Highlights:

- Smart mines & digital transformation
- Autonomous drilling & haulage
- Drones for mapping and surveying
- Predictive maintenance technology
- Mining software & data analytics

JUNE – “Oil, Gas & LNG Month”

Theme: Petroleum, LNG, Upstream &

Downstream

Highlights:

- African LNG opportunities
- Upstream exploration & drilling
- Fuel storage & distribution
- Safety in oil & gas
- Angola, Nigeria, Mozambique project insights

JULY – “Coal, Thermal Power & Energy Security Month”

Theme: Coal, Power Generation, Transmission & Distribution

Highlights:

- Coal sector outlook
- Thermal power plant updates
- Power transmission challenges
- Grid modernization
- Load-shedding & energy security

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FEATURES LIST

AUGUST – “Safety, Training & Compliance Month”

Theme: Occupational Health, Safety, Mining Standards

Highlights:

- Mine health & safety improvements
- Zambian, SA, Botswana, Namibia safety regulations
- Emergency response & risk management
- Skills development programs
- Women in Mining & Energy Focus

SEPTEMBER – “Local Content, Procurement & Supply Chain Month”

Theme: Logistics, Transport, Procurement, Local Suppliers

Highlights:

- Local supplier development
- Procurement

modernization
 • Transport & logistics case studies
 • Vendor showcases
 • Equipment procurement strategies

OCTOBER – “Infrastructure, Construction & EPC Month”

Theme: EPC Contractors, Structural Works & Industrial Infrastructure

Highlights:

- Industrial construction for mines
- Renewable energy EPC projects
- Civil works innovations
- Modular plants & prefabrication
- Construction machinery showcase

NOVEMBER – “Finance, Investment & Deal-Making Month”

Theme: Funding, Capital Markets, Investment Strategies

Highlights:

- Mining & energy investment outlook
- Private equity & venture capital trends
- Project financing
- M&A activity
- Investor roundtable

DECEMBER – “Mega Projects & Annual Review Edition”

Theme: Top Projects of the Year

Highlights:

- Africa's biggest mining & energy projects
- Year in Review — achievements & setbacks
- CEO power interviews
- Next year's opportunities
- Awards & recognition

1. Directory Listings

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Listing Type	Features	Duration	Price (USD)	Price (Rands)	Price (N\$)	Price (BWP)
Standard Listing	Company profile, logo, 2 images, website link, 2 categories	12 mnths	\$300	R 5,217	N\$ 5,217	P 4,269
Premium Listing	Priority placement, company profile, logo, images, brochure upload, 3 –5 categories	12 mnths	\$750	R 13,043	N\$ 13,043	P 10,659
Featured Listing (Home Page)	Rotating spotlight on homepage + premium benefits	6 mnths	\$1,000	R 17,390	N\$ 17,390	P 14,230
Exclusive Sector Sponsorship	Exclusive top listing for a category (e.g., “Gold Mining” or “Solar Energy”)	12 mnths	\$5,000	R 86,957	N\$ 86,957	P 71,185
Jobs						
Places						
Post Your Need						

2. Advertising Options

Website Advertising

Ad Placement	Size	Duration	Price(USD)	Price (Rands)	Price (N\$)	Price (BWP)
Leaderboard Banner (Top of Page)	728x90 px	Per Month	\$1,200	R 20,868	N\$ 20,868	P 17,076
Sidebar Banner (All Pages)	300x250 px	Per Month	\$700	R 12,173	N\$ 12,173	P 9,961
Homepage Feature Banner	970x250 px	Per Month	\$1,800	R 31,304	N\$ 31,304	P 25,652
Footer Banner	728x90 px	Per Month	\$500	R 8,695	N\$ 8,695	P 7,112

Sponsored Content

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Type	Features	Price (USD)	Price (Rands)	Price (N\$)	Price (BWP)
Sponsored Article / Press Release	Up to 1,000 words, company link, shared on social media	\$600	R 10,434	N\$ 10,434	P 8,538
Interview / Thought Leadership Feature	Q&A article with executive, promoted on homepage & newsletter	\$1,200	R 20,868	N\$ 20,868	P 17,076
Case Study / Whitepaper Publication	Company report hosted in resources section	\$1,500	R 26,085	N\$ 26,085	P 21,345

Email & Newsletter Advertising

Ad Type	Features	Price (USD)	Price (Rands)	Price (N\$)	Price (BWP)
Newsletter Banner	Banner ad in monthly bulletin email	\$500 per issue	R 8,695	N\$ 8,695	P 7,112
Dedicated Email Blast	Company's message sent to full subscriber list	\$2,000	R 34,780	N\$ 34,780	P 28,460

Print Version Advertising Rates

	Price (USD)	Price (Rands)	Price (N\$)	Price (BWP)
Strip Page	\$412	R7,168	N\$7,200	P5,864
Quarter Page	\$489	R8,502	N\$8,550	P6,890
Third Page	\$618	R10,758	N\$10,800	P8,810
Half Page	\$896	R15,566	N\$15,650	P12,765
Full page	\$1,116	R19,398	N\$19,500	P15,895
Double Spread	\$2,086	R36,275	N\$36,450	P29,680

Diagram illustrating various print advertising formats and their dimensions:

- Spread Bleed:** 18.5"W x 11.375"H
- Full Bleed:** 9.5"W x 11.375"H
- Full Non Bleed:** 8.00"W x 9.00"H
- Half Page Horizontal:** 7.75"W x 4.75"H
- Half Page Vertical:** 3.75"W x 9.75"H
- Third Page Vertical:** 2.375"W x 9.75"H
- Quarter Page:** 3.625"W x 4.75"H
- Sixth Page:** 2.375"W x 4.75"H



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